

MAY 2007

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RESORT & HOSPITALITY MANAGEMENT PROGRAM

MARK YOUR CALENDAR

Advisory Board Meetings

Wednesday, September 12, 2007
Hyatt Coconut Point

Wednesday, January 9, 2008
Bonita Bay Group

Wednesday, May 14, 2008
Trianon, Bonita Springs

9-11am for all meetings

RHM Herbert J. Sugden Hall Groundbreaking

August 30, 2007

Morning, exact time to be announced at a later date

DIRECTOR'S NOTES

The Spa Concentration will be starting in the Fall 2007 semester. It is poised to be one of the finest spa management programs in the country. Special thanks to the RHM Advisory Board and the Spa Management Advisory Board for their work with Mary Wisnom in the development of the course curriculum and also for their assistance with the design of the Spa Lab for the new building. The RHM Spa Advisory Board members are:

Terri Beckham, Sanibel Harbour Resort
Michele Kelthy, The Ritz Carlton Naples
Jinx Liggett, Mahalo Day Spa
Ginger McLean, Marco Beach Ocean Resort
Lisa Capozio, Hyatt Regency Coconut Point
Robert Vance, Naples Grande Resort

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PROGRAM PROGRESS / HIGHLIGHTS

FACULTY NOTES



- The Hospitality Information Technology course has been given a self study CD of the Micros Opera Property Management System to try by the Micros Corporation. They are working on the program in an experimental virtual classroom. This is a great opportunity for the students as this program is widely used by resort/lodging operations.
- The Resort Development Class had a guest speaker. Fred Hirschovits of Twenty-Twenty Worldwide Hospitality spoke to the class. Thanks to Mr. Hirschovits for taking time to speak to the class.
- The Resort Development class also took a tour of the Naples Grande Resort. Thanks to Mr. Hunter Hansen for setting up this informative tour.

GOLFING NEWS



PGM students Dominick Ebert and Alex Parthemer recently attended the 2007 PGA/PGM University Program Leadership Conference supported by Callaway Golf at the PGA Learning Center in Port St. Lucie.

Dominick and Alex were among 36 attendees representing the 18 PGA/PGM University Programs throughout the country. The weekend schedule included presentations by Callaway Golf and PGA Education Center staff in areas such as time management and check point preparation, key leadership characteristics and principles, round table discussions, tour of PGA Historical Center, as well as the PGA/PGM Golf Tournament at the PGA Golf Club. The event summary from student survey results included that “the session exceeded expectations, the atmosphere was very friendly with amazing hospitality and excellent speakers; provided first class and valuable experience; enjoyed opportunity to play golf, interacted and networked with students from other PGM University Programs “ .



INDUSTRY SPOTLIGHT



Please join me in welcoming new Advisory Board member Gary Locke. He is the Director of Operations for SunStream, Inc. He is responsible for overseeing all resort and condominium operations in the hospitality division for both Fort Myers Beach and Naples.

Gary began his career with SunStream in 1999. During his tenure, he has held various titles including General Manager, Director of Food and Beverage, and now as Director of Operations. His experience in various facets of the hospitality industry allows him to lead a highly effective team of General Managers and to troubleshoot operational challenges at all SunStream properties. He is a Certified Food and Beverage Executive through the Educational Institute of the American Hotel and Lodging Association as well as a Certified Chef through the American Culinary Association.

Gary resides in Cape Coral with his two children. They enjoy many family activities including boating, sports, and relaxing at the beach.

Wanderlust Follow-up

The RHM Program and Advisory Board would like to thank Ron Albeit and Pat Carroll for their co-chair/leadership and a big thank you to Amy Gravina and the staff at Gravina, Smith and Matte for the excellent work they did to make Wanderlust such a tremendous success this year.

Wanderlust Committee members thank you for contributing months of time and effort soliciting and gathering items for the event.

RHM students, it is wonderful to see the enthusiasm and hard work you put in on the event. That is what this program is all about.

Carl Cyr and the Ritz team were wonderful.

We would like to share these Wanderlust figures with you:

Live Auction brought in \$125,850

Silent Auction \$54,300

Balloons \$6,590

Heads & Tails \$2,880

Corporate Table Sponsorships \$117,250

Major Sponsors \$6,500

Individual Ticket sales \$11,250

Once again, thanks to everyone who contributed their time and effort to help this program and the Wanderlust event be a success.