

FEBRUARY 2007



RESORT & HOSPITALITY MANAGEMENT PROGRAM

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MARK YOUR CALENDAR

Advisory Board Meetings

May 9, 2007

Trianon Hotel
9-11am

Wanderlust Meetings

Wanderlust is on

April 26, 2007 at 6pm

Ritz Carlton
Beach Resort



DIRECTOR'S NOTES

The FGCU Eagle Expo was held on February 24th. Many students interested in the program stopped by to chat.

Midterms are this month. The students are also looking forward to spring break coming in a few weeks.

Learn Here, Work Here, Create Your World at FGCU!

CLASSROOM NEWS



Dr. Brezina's Introduction to RHM class took a field trip to Sanibel Harbour Resort. Thanks to Brian Holly, George Blanckensee, and John McCarthy for this informative tour.

Fred Hirshovits from Twenty Twenty Worldwide spoke to the Resort Development class being taught by Mel Madanoglu. Thank you Mr. Hirshovits for taking the time to speak to the students.

Hunter Hansen General Manager of the Naples Grande spoke to the Resort Development class. Thank you Mr. Hansen for your input.

Karen Sloan, Event Planner for the Lee County Library system spoke to the Principles in Events Management students. Thank you for your time Ms. Sloan.

Sharon McAllister, Director of Art Fest also spoke to the Events Management students. Thank you for taking the time to speak to the students and involving them in Art Fest.

Karmen Finney, Vice President of First Marketing Group is guest speaker to the Marketing class being taught by Bob Loughran. Ms. Finney will be speaking to the students about branding and other advertising/marketing issues. Thank you Ms. Finney for traveling all the way from Orlando to speak to the students.

GOLFING NEWS



Gary Player spoke to the PGM class on February 13th at Twin Eagles.



Jack Nicklaus visits at Old Corkscrew again this year and spoke to the PGA students.

